

From: Karla Ramy [mailto:kramy@readnaturally.com] On Behalf Of  
info@readnaturally.com  
Sent: Tuesday, October 02, 2007 11:51 AM  
To: Mark Dynarski  
Subject: Read Naturally - Tom Ihnot

Mark,

In her email of August 28, 2007 Becki Herman directed me to contact you  
about What Works  
Clearinghouse (WWC) issues.

I would appreciate it if you could evaluate whether the Hancock review in  
WWC beginning reading  
section should be removed.

Carrie Hancock made it clear that she used Read Naturally passages but  
not the Read Naturally  
strategy and that her purpose was not to evaluate Read Naturally.

The following set of emails demonstrates the author's desire to stop WWC  
from using her  
dissertation as a review of Read Naturally.

Becki,

See email below from Carrie Hancock that verifies that she was not  
evaluating the Read Naturally strategy. Please let me know how this  
information impacts the WWC review of the Hancock study.

Thanks,  
Tom Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
www.readnaturally.com  
www.oneminutereader.com  
651-452-4085  
800-788-4085  
651-452-9204 - fax

-----Original Message-----

From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
Sent: Monday, July 16, 2007 10:15 PM  
To: info@readnaturally.com  
Subject: dissertation clarification

Tom,

Per our phone conversation this morning, I wanted to clarify a couple of

issues regarding my 2002 dissertation titled, "Accelerating Reading Trajectories: The Effects of Dynamic Research-Based Instruction". While I used Read Naturally materials, I did not fully implement the Read Naturally strategy and my study was not intended to evaluate the Read Naturally strategy. Rather, the purpose was to determine the impact of ongoing supplemental fluency practice on 2nd grade students' rates of learning to read.

Thank you,

Carrie Hancock Ph.D.

From: Herman, Rebecca [mailto:RHerman@air.org]  
Sent: Wednesday, July 18, 2007 8:01 AM  
To: info@readnaturally.com  
Cc: Duncan, Teresa (Garcia); Kidron, Yael; Constantine, Jill; Sanchez, Susan  
Subject: RE: from Tom Ihnot

Mr. Ihnot,  
Thank you for forwarding the email from Dr. Hancock about her study. I have shared that email and discussed your concerns with Jill Constantine, the PI for the WWC Beginning Reading Review, as well as with the U.S. Department of Education. As I mentioned to you in our phone calls earlier this week, the WWC does not look at WHY a study author chose to test an intervention. If a study author looks at the effects of an intervention, we would consider that study eligible for review (pending review of other design issues). Further, as we have also discussed earlier, the WWC does not consider implementation except in the case of removing studies that have zero implementation (e.g., there were no elements whatsoever of the intervention used in the study) In this case, although the study author may not have implemented the intervention as you had originally intended, it is clearly not a case of zero implementation. Although we have heard and considered your concerns, the Department, the Beginning Reading team, and the WWC core team agree that this study should remain in the review.  
Becki Herman  
WWC Project Director

In addition the following link details some of the major ways Hancock did not implement the Read Naturally strategy.

<http://www.readnaturally.com/why/hancock.htm>

WWC review of the Hancock dissertation misleads educators. WWC calls the review

Read Naturally and the author has clearly communicated that her study was not the Read

Naturally strategy. It is important to remove the Hancock study so that educators are not misinformed.

I look forward to your response.

Tom Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

WEB-CASTS: Want a quick and effective way to learn more about our products? Sign up for one of our FREE web-casts!

From: What Works  
Sent: Thursday, August 14, 2008 5:22 PM  
To: 'chancoc@ade.az.gov'  
Subject: Trying to reach Carrie Hancock

Hello Dr. Hancock-

I'm writing on behalf of the What Works Clearinghouse. Would you have a few minutes to speak by phone? If so, please let me know the best way to reach you.

--Mary Grider  
What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.



From: Mary Grider  
Sent: Friday, August 15, 2008 10:41 AM  
To: What Works  
Subject: FW: From the What Works Clearinghouse

This goes with issue 613.

---

From: What Works  
Sent: Friday, August 15, 2008 10:38 AM  
To: 'drcarriehancock@cox.net'  
Subject: From the What Works Clearinghouse

Dear Dr. Hancock-

I'm writing from the What Works Clearinghouse, which reviewed your study of reading instruction.

Would you have a few minutes to speak with me by phone? If so, please let me know the best way to reach you.

Thank you for your time.

--Mary Grider  
What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

From: drcarriehancock@cox.net  
Sent: Friday, August 15, 2008 1:26 PM  
To: What Works  
Subject: Re: From the What Works Clearinghouse

Sure. However, I will not be available until after Labor Day. I hope that is  
OK. here is my number: 602-708-1500

Thanks!

Carrie

----- What Works <whatworks@mathematica-mpr.com> wrote:

> Dear Dr. Hancock-

>

> I'm writing from the What Works Clearinghouse, which reviewed your  
> study of reading instruction. Would you have a few minutes to speak  
with me  
by phone?

> If so, please let me know the best way to reach you.

>

> Thank you for your time.

>

> --Mary Grider

> What Works Clearinghouse

>

> The What Works Clearinghouse was established by the U.S. Department of  
> Education's Institute of Education Sciences to provide educators,  
> policymakers, researchers, and the public with a central and trusted  
> source of scientific evidence of what works in education. For more  
> information, please visit <http://ies.ed.gov/ncee/wwc/>.

>

From: What Works  
Sent: Friday, August 15, 2008 2:10 PM  
To: 'drcarriehancock@cox.net'  
Subject: RE: From the What Works Clearinghouse

Thank you for your reply -- after Labor Day will be fine. I will get in touch with you then and arrange a time to talk.

--Mary Grider  
What Works Clearinghouse

-----Original Message-----

From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
Sent: Friday, August 15, 2008 1:26 PM  
To: What Works  
Subject: Re: From the What Works Clearinghouse

Sure. However, I will not be available until after Labor Day. I hope that is OK. here is my number: 602-708-1500

Thanks!

Carrie

---- What Works <whatworks@mathematica-mpr.com> wrote:

> Dear Dr. Hancock-

>

> I'm writing from the What Works Clearinghouse, which reviewed your  
> study of reading instruction. Would you have a few minutes to speak  
with me  
by phone?

> If so, please let me know the best way to reach you.

>

> Thank you for your time.

>

> --Mary Grider

> What Works Clearinghouse

>

> The What Works Clearinghouse was established by the U.S. Department of  
> Education's Institute of Education Sciences to provide educators,  
> policymakers, researchers, and the public with a central and trusted  
> source of scientific evidence of what works in education. For more  
> information, please visit <http://ies.ed.gov/ncee/wwc/>.

>

From: What Works  
Sent: Monday, September 08, 2008 11:39 AM  
To: 'drcarriehancock@cox.net'  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Carrie-

This is helpful. Thank you very much for taking the time to email us.

--Mary Grider  
What Works Clearinghouse

-----Original Message-----

From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
Sent: Sunday, September 07, 2008 6:59 PM  
To: What Works  
Cc: info@whatworks.ed.gov; Mary Grider  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Mary,

Thank you for your phone call last week. As we discussed, I used much of the Read Naturally material and process for my dissertation in 2002/3. However, the exact process was not followed. The focus of the study was to look only at fluency (not vocabulary or comprehension). Therefore, the vocabulary (pre-reading) and comprehension (question answering and retell) parts of the Read Naturally process were not emphasized. While I did have students answer questions before moving on to the next story/level, it was not an identified implementation procedure of the study itself. I can see where the Read Naturally folks are concerned with my study's inclusion in the WWC as the program protocol was not followed in its entirety.

Please let me know if there is anything else you need.

Carrie Hancock  
602-708-1500

---- What Works <whatworks@mathematica-mpr.com> wrote:

> Hi Carrie-

>

> Thanks for taking the time to talk with me just now. The email address for

> the What Works Clearinghouse is info@whatworks.ed.gov. As a backup, you may

> also cc: whatworks@mathematica-mpr.com and my personal email address:

> mgrider@mathematica-mpr.com.

>

> --Mary Grider

> What Works Clearinghouse  
>  
>  
> -----Original Message-----  
> From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> Sent: Friday, August 15, 2008 4:44 PM  
> To: What Works  
> Subject: RE: From the What Works Clearinghouse  
>  
> Great! Thank you for being flexible!  
>  
> Carrie  
> ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > Thank you for your reply -- after Labor Day will be fine. I will get  
in  
> > touch with you then and arrange a time to talk.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> > -----Original Message-----  
> > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > Sent: Friday, August 15, 2008 1:26 PM  
> > To: What Works  
> > Subject: Re: From the What Works Clearinghouse  
> >  
> > Sure. However, I will not be available until after Labor Day. I  
hope  
that  
> > is OK. here is my number: 602-708-1500  
> >  
> > Thanks!  
> >  
> > Carrie  
> > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > Dear Dr. Hancock-  
> > >  
> > > I'm writing from the What Works Clearinghouse, which reviewed your  
study  
> > of  
> > > reading instruction. Would you have a few minutes to speak with me  
by  
> > phone?  
> > > If so, please let me know the best way to reach you.  
> > >  
> > > Thank you for your time.  
> > >  
> > > --Mary Grider  
> > > What Works Clearinghouse  
> > >  
> > > The What Works Clearinghouse was established by the U.S. Department  
of  
> > > Education's Institute of Education Sciences to provide educators,

> > > policymakers, researchers, and the public with a central and  
trusted  
> source  
> > > of scientific evidence of what works in education. For more  
information,  
> > > please visit <http://ies.ed.gov/ncee/wwc/>.  
> > >  
> >  
>

From: What Works  
Sent: Wednesday, August 27, 2008 7:03 PM  
To: 'dr Carrie Hancock<dr Carrie Hancock@cox.net>'  
Subject: RE: From the What Works Clearinghouse

Dear Dr. Hancock-

I'm writing to set up a time to talk after Labor Day. Would either  
either 9/2  
at 3pm Eastern time or 9/4 at 1pm Eastern Time be convenient?

--Mary Grider  
What Works Clearinghouse

-----Original Message-----

From: dr Carrie Hancock<dr Carrie Hancock@cox.net> [mailto:dr Carrie Hancock@cox.net]  
Sent: Friday, August 15, 2008 4:44 PM  
To: What Works  
Subject: RE: From the What Works Clearinghouse

Great! Thank you for being flexible!

Carrie

----- What Works <whatworks@mathematica-mpr.com> wrote:

> Thank you for your reply -- after Labor Day will be fine. I will get  
> in touch with you then and arrange a time to talk.

>

> --Mary Grider

> What Works Clearinghouse

>

> -----Original Message-----

> From: dr Carrie Hancock<dr Carrie Hancock@cox.net> [mailto:dr Carrie Hancock@cox.net]

> Sent: Friday, August 15, 2008 1:26 PM

> To: What Works

> Subject: Re: From the What Works Clearinghouse

>

> Sure. However, I will not be available until after Labor Day. I hope  
> that is OK. here is my number: 602-708-1500

>

> Thanks!

>

> Carrie

> ----- What Works <whatworks@mathematica-mpr.com> wrote:

> > Dear Dr. Hancock-

> >

> > I'm writing from the What Works Clearinghouse, which reviewed your

> > study of reading instruction. Would you have a few minutes to speak

> > with me by

> > phone?

> > If so, please let me know the best way to reach you.

> >

> > Thank you for your time.

> >

> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> > The What Works Clearinghouse was established by the U.S. Department  
> > of Education's Institute of Education Sciences to provide educators,  
> > policymakers, researchers, and the public with a central and trusted  
> > source of scientific evidence of what works in education. For more  
> > information, please visit <http://ies.ed.gov/ncee/wwc/>.  
> >  
>



From: What Works  
Sent: Wednesday, September 03, 2008 7:25 PM  
To: 'info@readnaturally.com'  
Subject: What Works Clearinghouse (WWCPC - 613)

Dear Mr. Inhot-

We received the messages you left with Mark Dynarski. We're in the process of obtaining additional information and will be in touch.

The What Works Clearinghouse

From: What Works  
Sent: Wednesday, September 03, 2008 4:13 PM  
To: 'drcarriehancock@cox.net'  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Carrie-

Thanks for taking the time to talk with me just now. The email address for the What Works Clearinghouse is [info@whatworks.ed.gov](mailto:info@whatworks.ed.gov). As a backup, you may also cc: [whatworks@mathematica-mpr.com](mailto:whatworks@mathematica-mpr.com) and my personal email address: [mgrider@mathematica-mpr.com](mailto:mgrider@mathematica-mpr.com).

--Mary Grider  
What Works Clearinghouse

-----Original Message-----

From: [drcarriehancock@cox.net](mailto:drcarriehancock@cox.net) [mailto:[drcarriehancock@cox.net](mailto:drcarriehancock@cox.net)]  
Sent: Friday, August 15, 2008 4:44 PM  
To: What Works  
Subject: RE: From the What Works Clearinghouse

Great! Thank you for being flexible!

Carrie

----- What Works <[whatworks@mathematica-mpr.com](mailto:whatworks@mathematica-mpr.com)> wrote:

> Thank you for your reply -- after Labor Day will be fine. I will get  
> in touch with you then and arrange a time to talk.

>

> --Mary Grider

> What Works Clearinghouse

>

> -----Original Message-----

> From: [drcarriehancock@cox.net](mailto:drcarriehancock@cox.net) [mailto:[drcarriehancock@cox.net](mailto:drcarriehancock@cox.net)]

> Sent: Friday, August 15, 2008 1:26 PM

> To: What Works

> Subject: Re: From the What Works Clearinghouse

>

> Sure. However, I will not be available until after Labor Day. I hope  
> that is OK. here is my number: 602-708-1500

>

> Thanks!

>

> Carrie

> ----- What Works <[whatworks@mathematica-mpr.com](mailto:whatworks@mathematica-mpr.com)> wrote:

> > Dear Dr. Hancock-

> >

> > I'm writing from the What Works Clearinghouse, which reviewed your

> > study of reading instruction. Would you have a few minutes to speak

> > with me by

> > phone?

> > If so, please let me know the best way to reach you.

> >  
> > Thank you for your time.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> > The What Works Clearinghouse was established by the U.S. Department  
> > of Education's Institute of Education Sciences to provide educators,  
> > policymakers, researchers, and the public with a central and trusted  
> > source of scientific evidence of what works in education. For more  
> > information, please visit <http://ies.ed.gov/ncee/wwc/>.  
> >  
>

**From:** Karla Ramy [kramy@readnaturally.com] on behalf of info@readnaturally.com  
**Sent:** Thursday, September 04, 2008 4:47 PM  
**To:** What Works  
**Subject:** RE: What Works Clearinghouse (WWCPC - 613)

Mark Dynarski and What Works Clearinghouse,

Thank you for responding to my phone message. I appreciate that you are reviewing the Hancock study as a legitimate review of Read Naturally. It is important that teachers and administrators that visit the WWC site are presented with reviews that actually intended to study a particular strategy with the recommended implementation.

The link below is information on the problems with WWC using the Hancock study as a review of Read Naturally in its beginning reading section.

<http://www.readnaturally.com/approach/hancock.htm>

I look forward to your response.

Sincerely,  
Tom Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

**[Word Warm-ups 1 and 2](#) builds strong phonics skills for your struggling readers. View or print Word Warm-ups samples and placement assessments!**

<http://www.readnaturally.com/support/wwmupsample.htm>

---

**From:** What Works [mailto:whatworks@mathematica-mpr.com]  
**Sent:** Wednesday, September 03, 2008 6:31 PM  
**To:** info@readnaturally.com  
**Subject:** What Works Clearinghouse (WWCPC - 613)

Dear Mr. Inhot-

We received the messages you left with Mark Dynarski. We're in the process of obtaining additional information and will be in touch.

The What Works Clearinghouse

From: drcarriehancock@cox.net  
Sent: Sunday, September 07, 2008 6:59 PM  
To: What Works  
Cc: info@whatworks.ed.gov; Mary Grider  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Mary,

Thank you for your phone call last week. As we discussed, I used much of the Read Naturally material and process for my dissertation in 2002/3. However, the exact process was not followed. The focus of the study was to look only at fluency (not vocabulary or comprehension). Therefore, the vocabulary (pre-reading) and comprehension (question answering and retell) parts of the Read Naturally process were not emphasized. While I did have students answer questions before moving on to the next story/level, it was not an identified implementation procedure of the study itself. I can see where the Read Naturally folks are concerned with my study's inclusion in the WWC as the program protocol was not followed in its entirety.

Please let me know if there is anything else you need.

Carrie Hancock  
602-708-1500

----- What Works <whatworks@mathematica-mpr.com> wrote:

> Hi Carrie-

>

> Thanks for taking the time to talk with me just now. The email address for

> the What Works Clearinghouse is info@whatworks.ed.gov. As a backup, you may

> also cc: whatworks@mathematica-mpr.com and my personal email address:

> mgrider@mathematica-mpr.com.

>

> --Mary Grider

> What Works Clearinghouse

>

>

> -----Original Message-----

> From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]

> Sent: Friday, August 15, 2008 4:44 PM

> To: What Works

> Subject: RE: From the What Works Clearinghouse

>

> Great! Thank you for being flexible!

>

> Carrie

> ----- What Works <whatworks@mathematica-mpr.com> wrote:

> > Thank you for your reply -- after Labor Day will be fine. I will get in  
> > touch with you then and arrange a time to talk.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> > -----Original Message-----  
> > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > Sent: Friday, August 15, 2008 1:26 PM  
> > To: What Works  
> > Subject: Re: From the What Works Clearinghouse  
> >  
> > Sure. However, I will not be available until after Labor Day. I hope that  
> > is OK. here is my number: 602-708-1500  
> >  
> > Thanks!  
> >  
> > Carrie  
> > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > Dear Dr. Hancock-  
> > >  
> > > I'm writing from the What Works Clearinghouse, which reviewed your study  
> > of  
> > > reading instruction. Would you have a few minutes to speak with me by  
> > phone?  
> > > If so, please let me know the best way to reach you.  
> > >  
> > > Thank you for your time.  
> > >  
> > > --Mary Grider  
> > > What Works Clearinghouse  
> > >  
> > > The What Works Clearinghouse was established by the U.S. Department of  
> > > Education's Institute of Education Sciences to provide educators,  
> > > policymakers, researchers, and the public with a central and trusted  
> > > source  
> > > of scientific evidence of what works in education. For more information,  
> > > please visit <http://ies.ed.gov/ncee/wwc/>.  
> > >  
> >  
>

From: What Works  
Sent: Friday, September 12, 2008 6:46 PM  
To: 'drcarriehancock@cox.net'  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Carrie-

Thanks again for your email. We have a couple of follow-up questions -- do you have time for a brief phone conversation on Monday? I could give you a call around 1pm Eastern time if that works for you.

--Mary Grider

What Works Clearinghouse

-----Original Message-----

From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
Sent: Sunday, September 07, 2008 6:59 PM  
To: What Works  
Cc: info@whatworks.ed.gov; Mary Grider  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Hi Mary,

Thank you for your phone call last week. As we discussed, I used much of the Read Naturally material and process for my dissertation in 2002/3. However, the exact process was not followed. The focus of the study was to look only at fluency (not vocabulary or comprehension). Therefore, the vocabulary (pre-reading) and comprehension (question answering and retell) parts of the Read Naturally process were not emphasized. While I did have students answer questions before moving on to the next story/level, it was not an identified implementation procedure of the study itself. I can see where the Read Naturally folks are concerned with my study's inclusion in the WWC as the program protocol was not followed in its entirety.

Please let me know if there is anything else you need.

Carrie Hancock  
602-708-1500

---- What Works <whatworks@mathematica-mpr.com> wrote:

> Hi Carrie-

>

> Thanks for taking the time to talk with me just now. The email address for

> the What Works Clearinghouse is info@whatworks.ed.gov. As a backup, you may

> also cc: whatworks@mathematica-mpr.com and my personal email address:  
> mgrider@mathematica-mpr.com.  
>  
> --Mary Grider  
> What Works Clearinghouse  
>  
>  
> -----Original Message-----  
> From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> Sent: Friday, August 15, 2008 4:44 PM  
> To: What Works  
> Subject: RE: From the What Works Clearinghouse  
>  
> Great! Thank you for being flexible!  
>  
> Carrie  
> ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > Thank you for your reply -- after Labor Day will be fine. I will get  
in  
> > touch with you then and arrange a time to talk.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> > -----Original Message-----  
> > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > Sent: Friday, August 15, 2008 1:26 PM  
> > To: What Works  
> > Subject: Re: From the What Works Clearinghouse  
> >  
> > Sure. However, I will not be available until after Labor Day. I  
hope  
that  
> > is OK. here is my number: 602-708-1500  
> >  
> > Thanks!  
> >  
> > Carrie  
> > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > Dear Dr. Hancock-  
> > >  
> > > I'm writing from the What Works Clearinghouse, which reviewed your  
study  
> > of  
> > > reading instruction. Would you have a few minutes to speak with me  
by  
> > phone?  
> > > If so, please let me know the best way to reach you.  
> > >  
> > > Thank you for your time.  
> > >  
> > > --Mary Grider  
> > > What Works Clearinghouse  
> > >



> > > The What Works Clearinghouse was established by the U.S. Department  
of  
> > > Education's Institute of Education Sciences to provide educators,  
> > > policymakers, researchers, and the public with a central and  
trusted  
> source  
> > > of scientific evidence of what works in education. For more  
information,  
> > > please visit <http://ies.ed.gov/ncee/wwc/>.  
> > >  
> >  
>

From: drcarriehancock@cox.net  
Sent: Friday, September 12, 2008 10:57 PM  
To: What Works  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

I probably won't be available until about 2pm Eastern...or I could do between 12:15-12:45 eastern...or anytime between 10-12 eastern. (I have to drop my son off at school at 12:00 eastern (9AM pacific)

Carrie

----- What Works <whatworks@mathematica-mpr.com> wrote:

> Hi Carrie-

>

> Thanks again for your email. We have a couple of follow-up questions -  
> - do

> you have time for a brief phone conversation on Monday? I could give you a

> call around 1pm Eastern time if that works for you.

>

> --Mary Grider

>

> What Works Clearinghouse

>

> -----Original Message-----

> From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]

> Sent: Sunday, September 07, 2008 6:59 PM

> To: What Works

> Cc: info@whatworks.ed.gov; Mary Grider

> Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

>

> Hi Mary,

>

> Thank you for your phone call last week. As we discussed, I used much of the

> Read Naturally material and process for my dissertation in 2002/3.

However,

> the exact process was not followed. The focus of the study was to look only

> at fluency (not vocabulary or comprehension). Therefore, the vocabulary

> (pre-reading) and comprehension (question answering and retell) parts of the

> Read Naturally process were not emphasized. While I did have students answer

> questions before moving on to the next story/level, it was not an identified

> implementation procedure of the study itself. I can see where the Read

> Naturally folks are concerned with my study's inclusion in the WWC as the

> program protocol was not followed in its entirety.

>

> Please let me know if there is anything else you need.  
>  
> Carrie Hancock  
> 602-708-1500  
> ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > Hi Carrie-  
> >  
> > Thanks for taking the time to talk with me just now. The email  
address  
for  
> > the What Works Clearinghouse is info@whatworks.ed.gov. As a backup,  
you  
> may  
> > also cc: whatworks@mathematica-mpr.com and my personal email address:  
> > mgrider@mathematica-mpr.com.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> >  
> > -----Original Message-----  
> > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > Sent: Friday, August 15, 2008 4:44 PM  
> > To: What Works  
> > Subject: RE: From the What Works Clearinghouse  
> >  
> > Great! Thank you for being flexible!  
> >  
> > Carrie  
> > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > Thank you for your reply -- after Labor Day will be fine. I will  
get in  
> > > touch with you then and arrange a time to talk.  
> > >  
> > > --Mary Grider  
> > > What Works Clearinghouse  
> > >  
> > > -----Original Message-----  
> > > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > > Sent: Friday, August 15, 2008 1:26 PM  
> > > To: What Works  
> > > Subject: Re: From the What Works Clearinghouse  
> > >  
> > > Sure. However, I will not be available until after Labor Day. I  
hope  
> that  
> > > is OK. here is my number: 602-708-1500  
> > >  
> > > Thanks!  
> > >  
> > > Carrie  
> > > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > > Dear Dr. Hancock-  
> > > >

> > > > I'm writing from the What Works Clearinghouse, which reviewed  
your  
> study  
> > of  
> > > > reading instruction. Would you have a few minutes to speak with  
me by  
> > > phone?  
> > > > If so, please let me know the best way to reach you.  
> > > >  
> > > > Thank you for your time.  
> > > >  
> > > > --Mary Grider  
> > > > What Works Clearinghouse  
> > > >  
> > > > The What Works Clearinghouse was established by the U.S.  
Department of  
> > > > Education's Institute of Education Sciences to provide educators,  
> > > > policymakers, researchers, and the public with a central and  
trusted  
> > source  
> > > > of scientific evidence of what works in education. For more  
> information,  
> > > > please visit <http://ies.ed.gov/ncee/wwc/>.  
> > > >  
> > >  
> >  
>

From: What Works  
Sent: Monday, September 15, 2008 11:01 AM  
To: 'drcarriehancock@cox.net'  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

Okay, thanks. I'll call you at 2pm eastern.

--Mary Grider  
What Works Clearinghouse

-----Original Message-----

From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
Sent: Friday, September 12, 2008 10:57 PM  
To: What Works  
Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

I probably won't be available until about 2pm Eastern...or I could do between 12:15-12:45 eastern...or anytime between 10-12 eastern. (I have to drop my son off at school at 12:00 eastern (9AM pacific)

Carrie

---- What Works <whatworks@mathematica-mpr.com> wrote:

> Hi Carrie-

>

> Thanks again for your email. We have a couple of follow-up questions -  
> - do

> you have time for a brief phone conversation on Monday? I could give  
> you a

> call around 1pm Eastern time if that works for you.

>

> --Mary Grider

>

> What Works Clearinghouse

>

> -----Original Message-----

> From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]

> Sent: Sunday, September 07, 2008 6:59 PM

> To: What Works

> Cc: info@whatworks.ed.gov; Mary Grider

> Subject: RE: From the What Works Clearinghouse (WWCPC - 613)

>

> Hi Mary,

>

> Thank you for your phone call last week. As we discussed, I used much  
> of  
> the

> Read Naturally material and process for my dissertation in 2002/3.

However,

> the exact process was not followed. The focus of the study was to look  
> only

> at fluency (not vocabulary or comprehension). Therefore, the  
vocabulary  
> (pre-reading) and comprehension (question answering and retell) parts  
of the  
> Read Naturally process were not emphasized. While I did have students  
answer  
> questions before moving on to the next story/level, it was not an  
identified  
> implementation procedure of the study itself. I can see where the Read  
> Naturally folks are concerned with my study's inclusion in the WWC as  
the  
> program protocol was not followed in its entirety.  
>  
> Please let me know if there is anything else you need.  
>  
> Carrie Hancock  
> 602-708-1500  
> ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > Hi Carrie-  
> >  
> > Thanks for taking the time to talk with me just now. The email  
address  
for  
> > the What Works Clearinghouse is info@whatworks.ed.gov. As a backup,  
you  
> may  
> > also cc: whatworks@mathematica-mpr.com and my personal email address:  
> > mgrider@mathematica-mpr.com.  
> >  
> > --Mary Grider  
> > What Works Clearinghouse  
> >  
> >  
> > -----Original Message-----  
> > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > Sent: Friday, August 15, 2008 4:44 PM  
> > To: What Works  
> > Subject: RE: From the What Works Clearinghouse  
> >  
> > Great! Thank you for being flexible!  
> >  
> > Carrie  
> > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > Thank you for your reply -- after Labor Day will be fine. I will  
get in  
> > > touch with you then and arrange a time to talk.  
> > >  
> > > --Mary Grider  
> > > What Works Clearinghouse  
> > >  
> > > -----Original Message-----  
> > > From: drcarriehancock@cox.net [mailto:drcarriehancock@cox.net]  
> > > Sent: Friday, August 15, 2008 1:26 PM  
> > > To: What Works

> > > Subject: Re: From the What Works Clearinghouse  
> > >  
> > > Sure. However, I will not be available until after Labor Day. I  
hope  
> that  
> > > is OK. here is my number: 602-708-1500  
> > >  
> > > Thanks!  
> > >  
> > > Carrie  
> > > ---- What Works <whatworks@mathematica-mpr.com> wrote:  
> > > > Dear Dr. Hancock-  
> > > >  
> > > > I'm writing from the What Works Clearinghouse, which reviewed  
your  
> study  
> > of  
> > > > reading instruction. Would you have a few minutes to speak with  
me by  
> > > > phone?  
> > > > If so, please let me know the best way to reach you.  
> > > >  
> > > > Thank you for your time.  
> > > >  
> > > > --Mary Grider  
> > > > What Works Clearinghouse  
> > > >  
> > > > The What Works Clearinghouse was established by the U.S.  
Department of  
> > > > Education's Institute of Education Sciences to provide educators,  
> > > > policymakers, researchers, and the public with a central and  
trusted  
> > source  
> > > > of scientific evidence of what works in education. For more  
> information,  
> > > > please visit <http://ies.ed.gov/ncee/wwc/>.  
> > > >  
> > >  
> >  
>

From: info@readnaturally.com  
Sent: Wednesday, September 16, 2009 3:30 PM  
To: info@whatworks.ed.gov  
Subject: IES Website: Contact Us: Other, Reference ID Number:  
1267970136

info@whatworks.ed.gov, this email was automatically sent through the  
Contact  
link on the WWC website.

From: info@readnaturally.com

Message: WWC BEGININING READING TEAM,

i WOULD APPRECIATE GETTING THE CONTACT INFORMATION FOR THE LEADER OF THE  
WWC  
BEGININING READING TEAM.

THANK TOU.  
TOM IHNOT  
CEO  
READ NATURALLY  
1-651-286-8721



**From:** WhatWorks  
**Sent:** Thursday, September 17, 2009 10:53 AM  
**To:** 'info@readnaturally.com'  
**Subject:** What Works Clearinghouse (WWPC 1509)

Dear Mr. Ihnot:

Thank you for contacting the What Works Clearinghouse (WWC).

The WWC requires that all inquiries be submitted in writing. Please submit your questions about the WWC Beginning Reading topic to this e-mail address. We will then identify the appropriate person to respond. In many cases, the WWC Quality Review Team responds to inquiries. The Quality Review Team is staffed with senior researchers who independently investigate concerns about WWC reviews.

Thank you,

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

-----Original Message-----

From: info@readnaturally.com [mailto:info@readnaturally.com]  
Sent: Wednesday, September 16, 2009 3:30 PM  
To: info@whatworks.ed.gov  
Subject: IES Website: Contact Us: Other, Reference ID Number: 1267970136

info@whatworks.ed.gov, this email was automatically sent through the Contact link on the WWC website.

From: info@readnaturally.com

Message: WWC BEGINNING READING TEAM,

i WOULD APPRECIATE GETTING THE CONTACT INFORMATION FOR THE  
LEADER OF THE WWC  
BEGINNING READING TEAM.

THANK YOU.  
TOM IHNOT  
CEO  
READ NATURALLY  
1-651-286-8721

**From:** What Works  
**Sent:** Friday, September 18, 2009 4:58 PM  
**To:** Sakari Morvey  
**Cc:** Mary Grider  
**Subject:** FW: From Tom Ihnot - Read Naturally  
**Attachments:** SCAN0346\_000.tif; SCAN0347\_000.tif

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Friday, September 18, 2009 4:32 PM  
**To:** What Works  
**Subject:** From Tom Ihnot - Read Naturally

Dear WWC Beginning Reading Team,

I read a recent WWC brochure that describes a new direction for WWC. Under the management of Mathematica Policy Research, WWC is aiming to become more responsive to the needs of education practitioners and a trusted resource for education researchers. In addition, WWC is broadening its standards to include single case studies and regression discontinuity designs. WWC is striving to be the gold standard for how research should be applied to practice.

Coincidentally, Dr. Kevin Feldman has called Read Naturally the gold standard for helping teachers turn developing and struggling readers into fluent readers. Dr. Feldman's endorsement is based on the following:

- Read Naturally's pioneering combination of three research-proven strategies—teacher modeling, repeated reading, and progress monitoring—inspires confidence in the underlying research base of the program.
- Read Naturally received highest ratings when assessed by the Florida Center for Reading Research and the University of Oregon.
- Nine control group studies and over 500 teacher case studies demonstrate the effectiveness of Read Naturally.
- Read Naturally has received awards from Teacher's Choice, American Education Publishers and National Urban Education.
- Read Naturally has been adopted by thousands of school districts and over 100,000 teachers.
- Read Naturally is used in all 50 states, Canada, and several other countries.

Three years ago, WWC posted a review in its beginning reading section of a study conducted by Carrie Hancock (<http://www.readnaturally.com/approach/hancock.htm>). Teachers have been confused by WWC's review. The review is a very unfair outcome for teachers, Read Naturally, and WWC. Competitors have used this review to their advantage. The latest example is attached.

I hope the Beginning Reading team will take the time to correct this error, which unnecessarily damages the credibility of WWC and the reputation of Read Naturally. A correction and reevaluation of Read Naturally would reflect WWC's new direction. Most importantly, the correction would provide educators with a more accurate and informative website.

Please contact me by phone (651-286-8721) to discuss this further.

Sincerely,

Thomas M. Ihnot  
CEO

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Give your intermediate-level readers a vocabulary boost with Take Aim! at Vocabulary, which includes theme-related, high-interest, nonfiction stories; repeated exposures to target words; and additional engaging activities.***

**From:** What Works  
**Sent:** Friday, September 25, 2009 9:48 AM  
**To:** 'info@readnaturally.com'  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for your message of September 18 providing more details regarding your questions about the What Works Clearinghouse (WWC) Beginning Reading review of Read Naturally. The Read Naturally report is being revised to clarify which aspects of Read Naturally were not implemented in the Hancock study.

The revision is in the final review stages, and we expect the revised report to be live on the website within the next two weeks. We will notify you as soon as the website is updated.

### What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Friday, September 18, 2009 4:32 PM  
**To:** What Works  
**Subject:** From Tom Ihnot - Read Naturally

Dear WWC Beginning Reading Team,

I read a recent WWC brochure that describes a new direction for WWC. Under the management of Mathematica Policy Research, WWC is aiming to become more responsive to the needs of education practitioners and a trusted resource for education researchers. In addition, WWC is broadening its standards to include single case studies and regression discontinuity designs. WWC is striving to be the gold standard for how research should be applied to practice.

Coincidentally, Dr. Kevin Feldman has called Read Naturally the gold standard for helping teachers turn developing and struggling readers into fluent readers. Dr. Feldman's endorsement is based on the following:

- Read Naturally's pioneering combination of three research-proven strategies—teacher modeling, repeated reading, and progress monitoring—inspires confidence in the underlying research base of the program.
- Read Naturally received highest ratings when assessed by the Florida Center for Reading Research and the University of Oregon.
- Nine control group studies and over 500 teacher case studies demonstrate the effectiveness of Read Naturally.

- Read Naturally has received awards from Teacher's Choice, American Education Publishers and National Urban Education.
- Read Naturally has been adopted by thousands of school districts and over 100,000 teachers.
- Read Naturally is used in all 50 states, Canada, and several other countries.

Three years ago, WWC posted a review in its beginning reading section of a study conducted by Carrie Hancock (<http://www.readnaturally.com/approach/hancock.htm>). Teachers have been confused by WWC's review. The review is a very unfair outcome for teachers, Read Naturally, and WWC. Competitors have used this review to their advantage. The latest example is attached.

I hope the Beginning Reading team will take the time to correct this error, which unnecessarily damages the credibility of WWC and the reputation of Read Naturally. A correction and reevaluation of Read Naturally would reflect WWC's new direction. Most importantly, the correction would provide educators with a more accurate and informative website.

Please contact me by phone (651-286-8721) to discuss this further.

Sincerely,

Thomas M. Ihnot  
CEO

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Give your intermediate-level readers a vocabulary boost with Take Aim! at Vocabulary, which includes theme-related, high-interest, nonfiction stories; repeated exposures to target words; and additional engaging activities.***



**From:** Karla Ramy <kramy@readnaturally.com> on behalf of info@readnaturally.com  
**Sent:** Monday, September 28, 2009 12:39 PM  
**To:** What Works  
**Subject:** Read Naturally - Tom Ihnot  
**Attachments:** ReadNatcasestudies.pdf

Dear WWC Beginning Reading Team,

I appreciate WWC revising the review of Read Naturally. However, it is insufficient to simply clarify the aspects of Read Naturally that Hancock did not implement. The Hancock study should be removed entirely.

Hancock did not use the Read Naturally strategy; she merely used Read Naturally passages. Because her study had a different purpose, Hancock knowingly disregarded the Read Naturally steps. Her process did not include placement, individualized goals, adjustment of goals and levels, a prediction step, a key word step, a retell step, and a pass step. In addition, the read-along and practice steps were flawed.

Nothing about Hancock's process accurately represents the Read Naturally strategy. Therefore, this study does not provide a valid basis for review. Based on the headline of WWC's review (0 – No discernible effect), people will draw inaccurate conclusions about the effectiveness of Read Naturally. (See link: <http://www.readnaturally.com/approach/hancock.htm>)

Please consider using one or more of the following beginning reading control group studies as the basis for a revised review of Read Naturally:

- Case 1 – Original study, Minneapolis: 25 students
- Case 2 – University of Minnesota study: 109 students, randomized control trial
- Case 3 – Third grade students, Minneapolis: 44 students within matched comparison study of 156 students
- Case 5 – First grade students, South Forsyth County, GA: 12 students
- Case 8 – Third graders, Southern California: 12 students

All of these studies specifically intended to study Read Naturally and followed the Read Naturally implementation steps. (See attachment)

Eliminating the Hancock study and replacing it with a valid review of Read Naturally would demonstrate WWC's responsiveness to the needs of education practitioners and further establish WWC as a trusted resource.

Thank you for your efforts to make WWC an accurate site for product reviews. Please contact me to discuss your decision.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Want more from your Read Naturally Masters Edition program? [ME Decision Assistant](#) software enables you to place students, record story information, and generate student progress reports.***

**From:** Karla Ramy <kramy@readnaturally.com> on behalf of  
info@readnaturally.com  
**Sent:** Monday, October 12, 2009 11:39 AM  
**To:** What Works  
**Subject:** from Tom Ihnot

I am going to be traveling from October 14 – 24<sup>th</sup>. If you need to contact me concerning the removal of the Hancock study as a review of Read Naturally or to discuss other studies of Read Naturally, you can contact me at [candyceihnot@comcast.net](mailto:candyceihnot@comcast.net).

We are anxious to hear from you.

Thank you,  
Tom Ihnot

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

Combine the best practices of fluency development and direct instruction of phonics with Read Naturally's [Group and Tutoring Edition](#) (GATE) for Phonics.

Join Read Naturally on Facebook





**From:** What Works  
**Sent:** Tuesday, October 13, 2009 5:06 PM  
**To:** 'info@readnaturally.com'  
**Cc:** (b)(6)  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for contacting the What Works Clearinghouse (WWC). As stated in our letter dated September 15, 2008, the WWC Quality Review Team examined whether the Hancock (2002) study met the WWC protocol for inclusion and it did. WWC intervention reports include all studies that meet the protocol, even with variation in fidelity. The reports note any aspects of implementation that may affect the interpretation of findings. Note that the Read Naturally report, which identifies the aspects of Read Naturally that were not implemented in the Hancock study, is now posted on the WWC website at:

[http://ies.ed.gov/ncee/wwc/reports/beginning\\_reading/read\\_naturally/research.asp](http://ies.ed.gov/ncee/wwc/reports/beginning_reading/read_naturally/research.asp).

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of**  
info@readnaturally.com  
**Sent:** Monday, September 28, 2009 12:39 PM  
**To:** What Works  
**Subject:** Read Naturally - Tom Ihnot

Dear WWC Beginning Reading Team,

I appreciate WWC revising the review of Read Naturally. However, it is insufficient to simply clarify the aspects of Read Naturally that Hancock did not implement. The Hancock study should be removed entirely.

Hancock did not use the Read Naturally strategy; she merely used Read Naturally passages. Because her study had a different purpose, Hancock knowingly disregarded the Read Naturally steps. Her process did not include placement, individualized goals, adjustment of goals and levels, a prediction step, a key word step, a retell step, and a pass step. In addition, the read-along and practice steps were flawed.

Nothing about Hancock's process accurately represents the Read Naturally strategy. Therefore, this study does not provide a valid basis for review. Based on the headline of WWC's review (0 – No discernible effect), people will draw inaccurate conclusions about the effectiveness of Read Naturally. (See link: <http://www.readnaturally.com/approach/hancock.htm>)

Please consider using one or more of the following beginning reading control group studies as the basis for a revised review of Read Naturally:

- Case 1 – Original study, Minneapolis: 25 students
- Case 2 – University of Minnesota study: 109 students, randomized control trial
- Case 3 – Third grade students, Minneapolis: 44 students within matched comparison study of 156 students
- Case 5 – First grade students, South Forsyth County, GA: 12 students
- Case 8 – Third graders, Southern California: 12 students

All of these studies specifically intended to study Read Naturally and followed the Read Naturally implementation steps. (See attachment)

Eliminating the Hancock study and replacing it with a valid review of Read Naturally would demonstrate WWC's responsiveness to the needs of education practitioners and further establish WWC as a trusted resource.

Thank you for your efforts to make WWC an accurate site for product reviews. Please contact me to discuss your decision.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Want more from your Read Naturally Masters Edition program? [ME Decision Assistant](#) software enables you to place students, record story information, and generate student progress reports.***

**From:** Karla Ramy <kramy@readnaturally.com> on behalf of  
info@readnaturally.com  
**Sent:** Wednesday, October 28, 2009 3:49 PM  
**To:** What Works  
**Subject:** from Tom Ihnot

Dear WWC Beginning Reading Team,

According to last year's "What Works for Practitioners" brochure, WWC is committed to greater frequency of reviews, maintaining quality by adding quick reviews, and including more study designs. I find it encouraging that WWC is striving to be a reliable and soundly researched source of information.

However, WWC's use of the Hancock study as a review of Read Naturally has caused confusion among educators for over two years. I dispute WWC's assertion that the Hancock study was a "variation in fidelity" for the Read Naturally strategy. I must reiterate that the Hancock study did not use the Read Naturally strategy; it merely used Read Naturally passages. If Hancock had used passages from Fluency Formula, Kaplan Spell Read, or any other product, the results would have been the same.

In the interest of providing a reliable source of information for educators, please consider the following options:

- Include the study by Dr. Ted Christ (<http://www.readnaturally.com/approach/case2.htm>).
- Re-evaluate the Heistad study that was not accepted last time. It is a well-designed, matched-comparison study that should qualify under your guidelines. In addition, Dr. Heistad rewrote the study with only the third graders so that it would apply to your Beginning Reading section (<http://www.readnaturally.com/approach/case3.htm>).
- Include the Stacy Wright study, either on its own or attached to the Christ, Heistad, or Mesa studies (<http://www.readnaturally.com/approach/case8.htm>).
- Consider the Mesa study separately. It had positive results and could stand on its own or be combined with the Christ, Heistad, or Wright studies. In the last review, the Mesa study was combined with the Hancock study. The Mesa study used the Read Naturally Software Edition and was implemented properly with first graders. (<http://www.readnaturally.com/approach/case5.htm>).

I would greatly appreciate feedback on the above options for updating WWC's review of Read Naturally.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121

[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)

651-452-4085  
800-788-4085  
651-452-9204 - fax

[Sign up](#) to receive Read Naturally's E-newsletter, which includes monthly discounts, teaching tips, news, and much more!

Join Read Naturally on Facebook





**From:** What Works  
**Sent:** Friday, October 30, 2009 5:04 PM  
**To:** 'info@readnaturally.com'  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for contacting the What Works Clearinghouse (WWC). The WWC periodically revisits interventions, examining all new research that has been produced since the release of the intervention report. The Beginning Reading intervention report on Read Naturally was released in July of 2007, and consequently, would be eligible for an update if sufficient new literature is identified (which would include the revised Heistad study). Where it would stand in the queue depends on the body of literature identified for other interventions as well.

As outlined in the Summarizing the Review section of the [WWC Procedures and Standards Handbook](#), after the review of additional studies is completed, the WWC would release an updated intervention report. If some of the new research meets standards, the summary measures (effect size, improvement index, and rating) may change.

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Wednesday, October 28, 2009 3:49 PM  
**To:** What Works  
**Subject:** from Tom Ihnot

Dear WWC Beginning Reading Team,

According to last year's "What Works for Practitioners" brochure, WWC is committed to greater frequency of reviews, maintaining quality by adding quick reviews, and including more study designs. I find it encouraging that WWC is striving to be a reliable and soundly researched source of information.

However, WWC's use of the Hancock study as a review of Read Naturally has caused confusion among educators for over two years. I dispute WWC's assertion that the Hancock study was a "variation in fidelity" for the Read Naturally strategy. I must reiterate that the Hancock study did not use the Read Naturally strategy; it merely used Read Naturally passages. If Hancock had used passages from Fluency Formula, Kaplan Spell Read, or any other product, the results would have been the same.

In the interest of providing a reliable source of information for educators, please consider the following options:

- Include the study by Dr. Ted Christ (<http://www.readnaturally.com/approach/case2.htm>).
- Re-evaluate the Heistad study that was not accepted last time. It is a well-designed, matched-comparison study that should qualify under your guidelines. In addition, Dr. Heistad rewrote the study with only the third graders so that it would apply to your Beginning Reading section (<http://www.readnaturally.com/approach/case3.htm>).
- Include the Stacy Wright study, either on its own or attached to the Christ, Heistad, or Mesa studies (<http://www.readnaturally.com/approach/case8.htm>).
- Consider the Mesa study separately. It had positive results and could stand on its own or be combined with the Christ, Heistad, or Wright studies. In the last review, the Mesa study was combined with the Hancock study. The Mesa study used the Read Naturally Software Edition and was implemented properly with first graders. (<http://www.readnaturally.com/approach/case5.htm>).

I would greatly appreciate feedback on the above options for updating WWC's review of Read Naturally.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

[Sign up](#) to receive Read Naturally's E-newsletter, which includes monthly discounts, teaching tips, news, and much more!

Join Read Naturally on Facebook



**From:** Karla Ramy <kramy@readnaturally.com> on behalf of info@readnaturally.com  
**Sent:** Monday, November 02, 2009 11:25 AM  
**To:** What Works  
**Subject:** RE: What Works Clearinghouse (WWCPC 1519)

WWC Beginning Reading Team,

Thanks for getting back to me. It is good to know that the revised Heistad study of third graders would be included in an update. Also, the Dr. Ted Christ study is a well designed study that included 106 third graders.

Will the Christ study also be included in the update?

Sincerely,  
Tom Ihnot  
CEO

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

Want more from your Read Naturally Masters Edition program? [ME Decision Assistant](#) software enables you to place students, record story information, and generate student progress reports.

Join Read Naturally on Facebook



---

**From:** What Works [mailto:whatworks@mathematica-mpr.com]  
**Sent:** Friday, October 30, 2009 4:16 PM  
**To:** info@readnaturally.com  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for contacting the What Works Clearinghouse (WWC). The WWC periodically revisits interventions, examining all new research that has been produced since the release of the intervention report. The Beginning Reading intervention report on Read Naturally was released in July of 2007, and consequently, would be eligible for an update if sufficient new literature is

identified (which would include the revised Heistad study). Where it would stand in the queue depends on the body of literature identified for other interventions as well.

As outlined in the Summarizing the Review section of the [WWC Procedures and Standards Handbook](#), after the review of additional studies is completed, the WWC would release an updated intervention report. If some of the new research meets standards, the summary measures (effect size, improvement index, and rating) may change.

### What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Wednesday, October 28, 2009 3:49 PM  
**To:** What Works  
**Subject:** from Tom Ihnot

Dear WWC Beginning Reading Team,

According to last year's "What Works for Practitioners" brochure, WWC is committed to greater frequency of reviews, maintaining quality by adding quick reviews, and including more study designs. I find it encouraging that WWC is striving to be a reliable and soundly researched source of information.

However, WWC's use of the Hancock study as a review of Read Naturally has caused confusion among educators for over two years. I dispute WWC's assertion that the Hancock study was a "variation in fidelity" for the Read Naturally strategy. I must reiterate that the Hancock study did not use the Read Naturally strategy; it merely used Read Naturally passages. If Hancock had used passages from Fluency Formula, Kaplan Spell Read, or any other product, the results would have been the same.

In the interest of providing a reliable source of information for educators, please consider the following options:

- Include the study by Dr. Ted Christ (<http://www.readnaturally.com/approach/case2.htm>).
- Re-evaluate the Heistad study that was not accepted last time. It is a well-designed, matched-comparison study that should qualify under your guidelines. In addition, Dr. Heistad rewrote the study with only the third graders so that it would apply to your Beginning Reading section (<http://www.readnaturally.com/approach/case3.htm>).
- Include the Stacy Wright study, either on its own or attached to the Christ, Heistad, or Mesa studies (<http://www.readnaturally.com/approach/case8.htm>).
- Consider the Mesa study separately. It had positive results and could stand on its own or be combined with the Christ, Heistad, or Wright studies. In the last



review, the Mesa study was combined with the Hancock study. The Mesa study used the Read Naturally Software Edition and was implemented properly with first graders. (<http://www.readnaturally.com/approach/case5.htm>).

I would greatly appreciate feedback on the above options for updating WWC's review of Read Naturally.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

[Sign up](#) to receive Read Naturally's E-newsletter, which includes monthly discounts, teaching tips, news, and much more!

Join Read Naturally on Facebook



**From:** WhatWorks  
**Sent:** Friday, November 06, 2009 11:51 AM  
**To:** 'info@readnaturally.com'  
**Subject:** RE: What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

The WWC received the Christ study when it was submitted by the author in July 2009. We will make sure that the review team examines it when the review process begins. Please note that we are unable to provide any information on a review timeline of particular studies. The review team will contact Dr. Christ if any further information on the study is needed.

Thank you,

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Monday, November 02, 2009 11:25 AM  
**To:** What Works  
**Subject:** RE: What Works Clearinghouse (WWCPC 1519)

WWC Beginning Reading Team,

Thanks for getting back to me. It is good to know that the revised Heistad study of third graders would be included in an update. Also, the Dr. Ted Christ study is a well designed study that included 106 third graders.

Will the Christ study also be included in the update?

Sincerely,  
Tom Ihnot  
CEO

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

Want more from your Read Naturally Masters Edition program? [ME Decision Assistant](#) software enables you to place students, record story information, and generate student progress reports.

Join Read Naturally on Facebook



---

**From:** What Works [mailto:whatworks@mathematica-mpr.com]  
**Sent:** Friday, October 30, 2009 4:16 PM  
**To:** info@readnaturally.com  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for contacting the What Works Clearinghouse (WWC). The WWC periodically revisits interventions, examining all new research that has been produced since the release of the intervention report. The Beginning Reading intervention report on Read Naturally was released in July of 2007, and consequently, would be eligible for an update if sufficient new literature is identified (which would include the revised Heistad study). Where it would stand in the queue depends on the body of literature identified for other interventions as well.

As outlined in the Summarizing the Review section of the [WWC Procedures and Standards Handbook](#), after the review of additional studies is completed, the WWC would release an updated intervention report. If some of the new research meets standards, the summary measures (effect size, improvement index, and rating) may change.

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Wednesday, October 28, 2009 3:49 PM  
**To:** What Works  
**Subject:** from Tom Ihnot

Dear WWC Beginning Reading Team,

According to last year's "What Works for Practitioners" brochure, WWC is committed to greater frequency of reviews, maintaining quality by adding quick reviews, and including more study designs. I find it encouraging that WWC is striving to be a reliable and soundly researched source of information.

However, WWC's use of the Hancock study as a review of Read Naturally has caused confusion among educators for over two years. I dispute WWC's assertion that the Hancock study was a "variation in fidelity" for the Read Naturally strategy. I must reiterate that the Hancock study did not use the Read Naturally strategy; it merely used Read Naturally passages. If Hancock had used passages from Fluency Formula, Kaplan Spell Read, or any other product, the results would have been the same.

In the interest of providing a reliable source of information for educators, please consider the following options:

- Include the study by Dr. Ted Christ (<http://www.readnaturally.com/approach/case2.htm>).
- Re-evaluate the Heistad study that was not accepted last time. It is a well-designed, matched-comparison study that should qualify under your guidelines. In addition, Dr. Heistad rewrote the study with only the third graders so that it would apply to your Beginning Reading section (<http://www.readnaturally.com/approach/case3.htm>).
- Include the Stacy Wright study, either on its own or attached to the Christ, Heistad, or Mesa studies (<http://www.readnaturally.com/approach/case8.htm>).
- Consider the Mesa study separately. It had positive results and could stand on its own or be combined with the Christ, Heistad, or Wright studies. In the last review, the Mesa study was combined with the Hancock study. The Mesa study used the Read Naturally Software Edition and was implemented properly with first graders. (<http://www.readnaturally.com/approach/case5.htm>).

I would greatly appreciate feedback on the above options for updating WWC's review of Read Naturally.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

[Sign up](#) to receive Read Naturally's E-newsletter, which includes monthly discounts, teaching tips, news, and much more!

Join Read Naturally on Facebook



Mark Dynarski  
Director, What Works Clearinghouse

**MATHEMATICA**  
Policy Research, Inc.

P.O. Box 2393  
Princeton, NJ 08543-2393  
Telephone (609) 799-3535  
Fax (609) 799-0005  
www.mathematica-mpr.com

September 15, 2008

Thomas Ihnot  
Read Naturally  
750 S. Plaza Drive, Suite 100  
St. Paul, MN 55120

Reference: 2008011

Dear Mr. Ihnot:

We have looked into the concerns you have expressed about the Hancock (2002) study and considered your request that the study be removed from the WWC review of Read Naturally. In particular, we clarified with the study author which components of Read Naturally were examined in her study. We have concluded that, while some components of the intervention were not implemented, the Hancock study should remain in the review of Read Naturally.

Because there is no standard metric for treatment fidelity, WWC intervention reports include studies with variation in fidelity but note aspects of implementation that may affect the interpretation of findings. We will update the WWC report on Read Naturally to clarify which aspects of Read Naturally were not implemented in the Hancock study. The updated report will note that the Hancock study did not utilize pre-reading vocabulary instruction and did not use Read Naturally criteria for grouping students by ability. Making these changes will require production time and the changes will not appear on the WWC website immediately.

I hope this has answered your questions.

Sincerely,



cc: (b)(6)



**From:** Mark Dynarski  
**Sent:** Wednesday, October 01, 2008 10:38 AM  
**To:** What Works  
**Subject:** RE: Read Naturally review

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of** info@readnaturally.com  
**Sent:** Tuesday, September 30, 2008 10:15 AM  
**To:** Mark Dynarski  
**Subject:** Read Naturally review

Mark,

I would appreciate receiving an email with the updated WWC report on Read Naturally which clarifies which aspects of Read Naturally were not implemented in the Hancock study.

In your letter of September 15, 2008, you indicated that the update will note that the Hancock study did not utilize prereading vocabulary instruction and did not use Read Naturally criteria for grouping students by ability. In my September 17, 2008 email response (see below) I pointed out that stating that Read Naturally groups by ability would be inaccurate. I suggested a more accurate clarification.

Please let me know what will be included in the updated report.

Tom Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***New this fall for Read Naturally Masters Edition users: ME Decision Assistant software enables you to place students, record story information, and generate student progress reports.***

---

**From:** Karla Ramy **On Behalf Of** info@readnaturally.com  
**Sent:** Wednesday, September 17, 2008 1:50 PM  
**To:** 'mdynarski@mathematica-mpr.com'  
**Subject:** from Tom Ihnot

Mark,

I appreciate you taking the time to review the WWC decision to include the Hancock study in its beginning reading section. I strongly disagree with your decision to continue including it, as the Hancock study did not implement the Read Naturally strategy.

If you insist on including the study, I appreciate that you will update the WWC report to clarify which aspects of Read Naturally were not implemented. However, you state that the updated report will note that the Hancock study did not use Read Naturally criteria for grouping students by ability. This is inaccurate. One of the reasons the Read Naturally strategy has been so successful is that Read Naturally's placement system, progress monitoring, and goal and level adjustments allow teachers to individualize instruction within a group setting. Students are not grouped by ability.

An accurate clarification would be:

The Hancock study did not use the Read Naturally placement system to individualize instruction. Students in the Hancock study were not assigned individualized goals, and the students' goals and levels were not adjusted based on cold and final timings. The Hancock study did not use the pre-reading steps of the Read Naturally strategy, nor did it use Read Naturally's criteria for passing stories. The Hancock study used group sizes of 10 to 12 students per teacher, whereas Read Naturally states that in order for teachers to properly assist students with cold and final timings, the student-to-teacher ratio should not exceed 6 students per teacher.

I ask you to revise the clarification you plan to post on the WWC website to make it more accurate. I would appreciate the opportunity to review the clarification before you post it. I have attached a detailed summary of the Hancock study's flaws in its use of Read Naturally, and I hope the updated report will better reflect these flaws. I look forward to your response.

Sincerely,

Thomas M. Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Can't attend a live seminar? The all-new [Read Naturally Video Workshop](#) offers a convenient and cost effective training option for teachers and teaching assistants who are unable to attend a live Read Naturally seminar.***



**From:** Karla Ramy [kramy@readnaturally.com] on behalf of info@readnaturally.com  
**Sent:** Monday, October 13, 2008 5:05 PM  
**To:** What Works  
**Subject:** RE: Read Naturally review

Mark,

I appreciate that you will not state that the Hancock study “did not use Read Naturally criteria for grouping students by ability”. However, the first phrase “the Hancock study did not use Read Naturally criteria” is accurate. A statement similar to the following would help educators understand the Hancock study:

“The Hancock study did not use Read Naturally criteria for placement, adjusting goals and levels and final pass of a passage.”

Please let me know if the revised report will replace “grouping students by ability” with a statement similar to the one described above.

Tom Ihnot

Read Naturally, Inc.  
750 S. Plaza Dr. #100  
St. Paul, MN 55120  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***New this fall for Read Naturally Masters Edition users: ME Decision Assistant software enables you to place students, record story information, and generate student progress reports.***

---

**From:** What Works [mailto:whatworks@mathematica-mpr.com]  
**Sent:** Tuesday, October 07, 2008 11:46 AM  
**To:** Karla Ramy; info@readnaturally.com  
**Subject:** RE: Read Naturally review

This message is in response to your inquiry to Mark Dynarski regarding the review of the Hancock study. After further consideration we agree that stating the Hancock study “did not use Read Naturally criteria for grouping students by ability” is a mischaracterization of Read Naturally. The revised report will not include the statement.

In keeping with its protocol, the WWC will send you a courtesy copy of the revised Read Naturally report before it is posted on the WWC website.

-The What Works Clearinghouse.

**From:** What Works  
**Sent:** Tuesday, October 07, 2008 12:45 PM  
**To:** 'kramy@readnaturally.com'; 'info@readnaturally.com'  
**Subject:** RE: Read Naturally review

This message is in response to your inquiry to Mark Dynarski regarding the review of the Hancock study. After further consideration we agree that stating the Hancock study “did not use Read Naturally criteria for grouping students by ability” is a mischaracterization of Read Naturally. The revised report will not include the statement.

In keeping with its protocol, the WWC will send you a courtesy copy of the revised Read Naturally report before it is posted on the WWC website.

-The What Works Clearinghouse.

**From:** What Works  
**Sent:** Tuesday, October 13, 2009 5:06 PM  
**To:** 'info@readnaturally.com'  
**Cc:** 'candyceihnot@comcast.net'  
**Subject:** What Works Clearinghouse (WWCPC 1519)

Dear Mr. Ihnot,

Thank you for contacting the What Works Clearinghouse (WWC). As stated in our letter dated September 15, 2008, the WWC Quality Review Team examined whether the Hancock (2002) study met the WWC protocol for inclusion and it did. WWC intervention reports include all studies that meet the protocol, even with variation in fidelity. The reports note any aspects of implementation that may affect the interpretation of findings. Note that the Read Naturally report, which identifies the aspects of Read Naturally that were not implemented in the Hancock study, is now posted on the WWC website at:

[http://ies.ed.gov/ncee/wwc/reports/beginning\\_reading/read\\_naturally/research.asp](http://ies.ed.gov/ncee/wwc/reports/beginning_reading/read_naturally/research.asp).

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

---

**From:** Karla Ramy [mailto:kramy@readnaturally.com] **On Behalf Of**  
info@readnaturally.com  
**Sent:** Monday, September 28, 2009 12:39 PM  
**To:** What Works  
**Subject:** Read Naturally - Tom Ihnot

Dear WWC Beginning Reading Team,

I appreciate WWC revising the review of Read Naturally. However, it is insufficient to simply clarify the aspects of Read Naturally that Hancock did not implement. The Hancock study should be removed entirely.

Hancock did not use the Read Naturally strategy; she merely used Read Naturally passages. Because her study had a different purpose, Hancock knowingly disregarded the Read Naturally steps. Her process did not include placement, individualized goals, adjustment of goals and levels, a prediction step, a key word step, a retell step, and a pass step. In addition, the read-along and practice steps were flawed.

Nothing about Hancock's process accurately represents the Read Naturally strategy. Therefore, this study does not provide a valid basis for review. Based on the headline of WWC's review (0 – No discernible effect), people will draw inaccurate conclusions about the effectiveness of Read Naturally. (See link: <http://www.readnaturally.com/approach/hancock.htm>)

Please consider using one or more of the following beginning reading control group studies as the basis for a revised review of Read Naturally:

- Case 1 – Original study, Minneapolis: 25 students
- Case 2 – University of Minnesota study: 109 students, randomized control trial
- Case 3 – Third grade students, Minneapolis: 44 students within matched comparison study of 156 students
- Case 5 – First grade students, South Forsyth County, GA: 12 students
- Case 8 – Third graders, Southern California: 12 students

All of these studies specifically intended to study Read Naturally and followed the Read Naturally implementation steps. (See attachment)

Eliminating the Hancock study and replacing it with a valid review of Read Naturally would demonstrate WWC's responsiveness to the needs of education practitioners and further establish WWC as a trusted resource.

Thank you for your efforts to make WWC an accurate site for product reviews. Please contact me to discuss your decision.

Sincerely,

Thomas M. Ihnot  
CEO  
651-286-8721

Read Naturally, Inc.  
2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55121  
[www.readnaturally.com](http://www.readnaturally.com)  
[www.oneminutereader.com](http://www.oneminutereader.com)  
651-452-4085  
800-788-4085  
651-452-9204 - fax

***Want more from your Read Naturally Masters Edition program? [ME Decision Assistant](#) software enables you to place students, record story information, and generate student progress reports.***